



TOGETHER
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In District/State Meetings with Your Elected Officials:

Toolkit & Helpful Hints

Toolkit Materials:

Included are a variety of materials to help educate and empower you to let your elected officials know that travel matters to your state.

- 1. Travel Fact Sheet**
 - Always leave a copy behind with your elected official after the meeting.
- 2. Information about Improving the Visa Waiver Process**
 - More information can be found at www.smartervisapolicy.org
- 3. Information about finding a Better Way for Aviation Security**
 - More information can be found at www.betrustednow.org

How to Meet with Your Elected Official:

- Your elected official may invite you to attend a town hall somewhere in their district or state. This is a great opportunity to ask them questions about your business, what they are doing to promote travel, and what might they do in the future.
- If you are unsure of when your elected official is hosting a town hall, call your elected official's local office, introduce yourself and ask if there are any public forums where you can meet with the Member (or in his/her absence, the appropriate staff member) and discuss the importance of travel to the district/state.
- Ask your employees/colleagues to attend the meeting with you, and bring a letter to leave behind that outlines why travel is important to them and the community.
- Make sure you cover all of the bases and share information about your industry from the bottom up – this may be the first time they have ever connected the dots about how big and impactful travel is. [Click here](#) to download talking points and fun facts to share during your meeting.
- In addition to the personal letters, leave behind a copy of your state's Power of Travel Fact Sheet ([click here](#) to download) and a copy of the [U.S. Travel Answer Sheet](#).
- Follow up with the Member or staff member with a thank you email and offer to be a resource to him/her on travel-related issues. Then stay in touch! Every now and then, send him/her useful economic data or other studies that they might find helpful, as well as interesting news articles that make the case for why travel matters.