1. Take the time to send a letter to your elected officials, introducing your organization and outlining the economic and social impact of travel in your area.

2. Invite your elected official to participate in a back-of-house tour, roundtable, or in-district meeting. Find our “how to” documents [her ce] and to coordinate with the Congressional schedules, visit www.house.gov or www.senate.gov or send us an email with your questions.

3. Attend your legislator’s community events, such as a town hall meeting, to speak about the value of travel to your area. Typically, you can find a schedule of local events on his or her website.

4. Write a personal letter to the editor or op-ed and submit it to the newspaper in your area, outlining the impact of travel on local jobs and noting any support your legislators have provided.


6. Host an event during National Travel and Tourism Week (May 2-10, 2015) and invite your elected official to attend as a special guest.

7. Follow up with your elected official and staff and keep in touch often! Position yourself as the go-to for travel and tourism inquiries and offer to be a resource.

8. Engage employees in your district. Organize employee call-in days or host a letter writing day to encourage employees to connect directly with their elected officials.